



Media release

For immediate release

FUNCTIONAL LIVING FROM GAGGENAU

Germany's premium refrigerator, freezer and wine cabinet now available in Australia

Melbourne, Australia: Tuesday 17 November 2009 - Discerning consumers expect more from a kitchen than a place to cook, with the modern kitchen now a place to spend time as a family, enjoy casual meals with friends and sharpen up one's culinary skills.

With this in mind, Gaggenau has launched the new Vario Cooling 400 series, a premium line of refrigerator, freezer and wine storage cabinet for Australian food and wine connoisseurs who only want the best.

Renowned for designing kitchen appliances that offer exceptional performance, top of the range quality and functional elegance, Gaggenau's Vario Cooling 400 series is a modular system that can be combined to form an elegant cooling wall to suit your kitchen and lifestyle needs.

Designed by international design maverick, H. Reinhard Segers, and drawing upon a less is more design principle, the refrigerator, freezer and wine storage cabinet are built-in to each kitchen and can be integrated with customised panels and handles to match your kitchen cabinetry or with optional Gaggenau aluminium door panels and handles.

Vario refrigerator

The 6-star energy rating refrigeration appliance has a sleek appearance, while offering the latest features including a high-quality hygienic stainless steel interior, shot-blasted aluminium door racks and easily adjustable glass shelves which pull out for easy access - including one that is motorised.

An air duct inside the door maintains a constant temperature in the door racks and the refrigerator compartment, while ample illumination is provided by the ceiling spotlights and wide light side pillars.

Vario freezer

The high-grade interior is also a feature of the new 4.5 star energy rating Vario freezer along with fully adjustable solid metal shelves, two transparent, fully extendable drawers, an ice and water dispenser and integrated ice maker.

Wine storage cabinet

Housing up to 101 bottles on ten fully extendable beech trays with aluminium profiles, this elegant cabinet provides convenience for storing and accessing red and white wines.

Adjust the temperature to the precise degree for two separately controllable climate zones, each ranging between 5-18 degrees celcius, to store wines at both cellar and drinking temperatures simultaneously.

The Gaggenau Vario Cooling 400 series is available from specialist appliance retailers nationwide and retails at AUD \$12,999.00 for the refrigerator and AUD \$14,999.00 for both the freezer and wine cabinet. For further information call 1300 727 421 or visit www.gaggenau.com.au.



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About Gaggenau

Gaggenau kitchen appliances are very simply the world's best and have been characterised by special practical benefits, top quality materials and finish and, in particular, the simple elegance of their functional shapes. Gaggenau stands for exceptional performance and intuitive operation. Today, discerning people all over the world associate Gaggenau with the very best of kitchen technology. Gaggenau is proudly imported, distributed and supported by Sampford IXL in Australia.